



Walter Schroeder Aquatic Center

February, 2008

We need your help to keep the Walter Schroeder Aquatic Center open. During the past two months, Dave and I have been extremely busy moving forward on the purchase of the aquatic center. A tremendous amount of work has gone into business plans, marketing materials, setting up the new non-profit company, and the many other tasks that go along with starting a new business. We are now ready to kick off the capital campaign and will be looking for your support in this tremendous endeavor.

In order to close, we must have \$2,000,000 in secured pledges. We have a lead challenge gift of \$1,000,000. In order to receive that gift, we need to raise an additional \$1,000,000. With that said, we are rolling out a **“Buy a Block”** campaign. Each starting block will cost \$30,000. There are now only 15 more blocks available for donation. \$25,000 will go towards renovating the building while the remaining \$5,000 will go towards our annual sustaining “Friends of Schroeder” campaign. Pledges can be divided over a five year period.

Although the “Buy a Block” campaign will be the focus of our work over the next few weeks, there are many other opportunities to give at any level to help renovate and support the aquatic center. There are naming opportunities for both of the locker rooms, the kitchen area, scoreboard area, coaches’ office, parents’ viewing area and athlete study lounge, and also for the new warm water teaching facility we hope to build. Please contact Dave or me if you have any interest in these additional naming opportunities.

We will be working hard to set up meetings with all of our families to discuss potential gifts. Please start talking and thinking at home about how your family can best assist us with completing this sale and project. Every tax-deductible dollar raised will get us one step closer to guaranteeing the future of the aquatic center. Our current plan is to replace the bulkheads and filtration system in August, 2008. With the capital campaign now officially under way, we will soon be sending out information on the first annual “Friends of Schroeder” sustaining campaign. The dollars raised for the annual campaign will assist in operations and will also allow kids to swim with our team who could not otherwise afford to participate.

Thanks in advance for all of your support.
Matt Miller & Dave Anderson

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