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# CLUB LEADERSHIP and BUSINESS MANAGEMENT SCHOOL

## WHAT MAKES A GOOD CLUB?

- Leadership
- Team philosophy
- Cohesive Coaching Staff
- Board and Parent Support
- Organization
- Solid Financial Plan
- TEAMWORK!

**“I really wasn’t looking forward to spending a beautiful weekend indoors listening to lectures. When the seminar concluded, I walked away re-excited about coaching and with a lot of good ideas.”**

USA Swimming offers this exciting and unique workshop for club coaches and board members to learn how to be effective in leading and governing their team. Coaches and board members work together in learning about new strategies to improve their club.

**“A great program that was a long time in coming”**

### COURSE OUTLINE

#### I. Nonprofit and Leadership

#### II. Board Basics

- Governing basics
- B. Legal and moral accountability
  - Basic responsibilities
- D. Staff & BOD responsibilities

#### III. The Functioning Board

- Boardroom Dynamics B. Board Building
- Finance/Resource Development

This course is required for all new clubs. However, it is also highly recommended for all existing programs. Contact your Zone Sport Development Consultant for more information (719-866-4578):

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## DURING THE COURSE YOU WILL LEARN:

- The ten basic responsibilities of a board.
- The three legal responsibilities of nonprofit boards.
- Effective ways to communicate on your team.
- How to more effectively recruit and retain volunteers.
- Characteristics of an effective board-staff partnership.
- How to govern more and manage less.

**“My entire board should have been here. The motivation and ‘hints’ of what to do and things to try to improve your board, and ultimately your TEAM, were so helpful.”**